

Follow-Up Letter

The following is a sample template letter you may choose to use in follow-up to your parishioners who have not given to the 2021 Catholic Ministries Appeal by mid-June.

Dear [Parishioner's Name],

As Catholics, we are blessed to be strengthened and united by Christ in the Eucharist and sent forth to bring the peace and joy of our Triune God to all those we encounter. As individual members of the Body of Christ, we all possess different gifts and talents for furthering the ministry of Christ and His Church.

Here in the Diocese of Winona-Rochester, many of the ministries that serve parishes and the wider community are made possible through the financial generosity of Catholics across southern Minnesota. It is through the Catholic Ministries Appeal that the Church is able to ***Share the Light of Hope***.

Thanks to you, seventeen men are currently discerning the vocation to the priesthood. More than 5,100 children in our Catholic schools are being formed in lives of faith and virtue. Additionally, hundreds of students on our college campuses receive formation as disciples of Christ, with the help of Newman Centers and FOCUS missionaries. The TV Mass provides the presence of Christ and the Catholic community to the homebound, and the Permanent Diaconate supports education and formation of candidates to proclaim the Gospel.

I write to you with an immediate need in support of the 2021 Catholic Ministries Appeal. To date, our parish has raised <\$Amount> toward our goal of <\$Amount>. Our parish directly benefits from the Appeal through such vital ministries as... [briefly share examples of how your parish directly benefits from Appeal-funded ministries]

As your Pastor, I am grateful for your continued generosity and lives of faith, as we work together to build up the Kingdom of God in southern Minnesota. I ask that you prayerfully consider how you might give to this year's Catholic Ministries Appeal, and assure you that the funds raised for the Catholic Ministries Appeal are donor-restricted and will not be used to cover legal fees for the diocese.

For whatever amount you are able to give, I thank you for your gifts of time, talent and treasure to our parish. I pray that you will continue to ***Share the Light of Hope*** through your generosity to Christ's Church.

Yours in Christ,

Your Signature

[Your Name]

All gifts will be used solely for the restricted purposes of the 2021 Catholic Ministries Appeal. The Catholic Foundation of Southern Minnesota is a separate and independent 501(c)(3) organization from the Diocese. The Appeal supports specific ministries and programs of the Diocese of Winona-Rochester.